

FILE

fashion calendar

1970

OCTOBER 5

30th year • issued weekly

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
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JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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ruth finley, publisher tr 9-2343 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK BEGINNING MONDAY, OCTOBER 5, 1970

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 4	22ND FASHION WEEK, MUNICH. Contact: Gerald Kallman, 201-653-3304.		
Monday Oct. 5	SPRING OPENINGS IN LOS ANGELES. Contact: California Fashion Creators, 111 East 9th Street, Los Angeles, Calif., 213-627-1034.		
Monday Oct. 5 9:30 A.M.	RESORT-SPRING IN CALIFORNIA By invitation. Contact: Dick Steiner or Walter Oppenheimer, 213-MA7-0806.	HELGA	722 S. LOS ANGELES ST. LOS ANGELES, CALIF.
Oct. 5	10:00 A.M., OHRBACH'S PRESS PREVIEW (see below)		
Beginning Monday Oct. 5	OPENING: MEN'S SPRING RAINWEAR Continuous showings of men's rainwear and slacks for Spring '71 at Arthur Roth Ltd. showroom. Contact (buyers): 239-4850; (press): Liaison Agency, 355-7310.	JUPITER PARIS	390 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Oct. 5	HOLIDAY-RESORT IN CALIFORNIA By appointment . Contact: Robert L. Spencer, 213-MA. 7-5201.	MR. BLACKWELL	719 S. LOS ANGELES ST. LOS ANGELES, CALIF.
Beginning Monday Oct. 5	OPENING OF SPRING COLLECTION By appointment. Contact: Dolores Byers, 213-627-9154.	TRAVILLA	122 EAST 7TH STREET LOS ANGELES, CALIF.
Beginning Monday Oct. 5- Oct. 17	"ROMAN HOLIDAY" Two-week storewide celebration saluting the best of Italy, in cooperation with Italian Ministry for Foreign Trade and Italian Government Tourist Office, featuring fashions for men, women, children and handcrafts. (Press: Mon., Oct. 5, 10:00; meet at entrance, 5 W. 34th St. Fashion Show at 11:00, 5th floor.) (Repeat Show: 6:00 P.M., Pierre Hotel, benefit Girls Town of Italy.) Public Relations: Mark Klauser. Contact: Miss Jones, Hamra Associates, PL. 3-9835.	OHRBACH'S	STOREWIDE
Monday Oct. 5- Oct. 31	SPRING-SUMMER COLLECTION Day-into-evening Italian-made collection. By appointment. Contact: CI.7-2200.	DIANE VON FURSTENBERG	GOTHAM HOTEL PRIVATE SUITE
Monday Oct. 5- Nov. 10	EXHIBIT OF ANTIQUE LACES Antique laces from Traphagen's Museum collection. Hours: 10:00 - 8:00, Mon. - Fri.; 10:00 - 4:30, Sat. By appointment. Contact: Dorothy Tyroler, 673-0300.	TRAPHAGEN SCHOOL OF FASHION	257 PARK AVENUE SOUTH AT 21ST STREET
Oct. 5	6:00 P.M., OHRBACH'S BENEFIT FASHION SHOW, PIERRE HOTEL (see above)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 5	OPENING: HOLIDAY COLLECTION Continuous showings.	MARION DIGNEY BOUTIQUE Contact: 868-3232.	262 WEST 38TH STREET SHOWROOM - 17TH FLOOR
Beginning Monday Oct. 5	RESORT AND EARLY SPRING COLLECTION By appointment only.	ANNE KLEIN AND COMPANY Contact: Betty Hanson, 279-9915.	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday Oct. 5	TODDLERS AND BOYS' SPRING COLLECTION Showing of shirts and swimwear. By reservation.	ROB ROY Contact: Bob Abels, 947-8100. Publicity: Janet Laib, HA 7-3700.	34 WEST 33RD STREET SHOWROOM - 4TH FLOOR
Tuesday Oct. 6 12:00 Noon	FASHION SHOW AT LUNCHEON Semi-annual fashion show presented by Jo Hughes.	BERGDORF GOODMAN By invitation only.	PIERRE HOTEL
Tuesday Oct. 6 12:00 Noon- 2:00 P.M.	PRESS PREVIEW: FLOOR COVERINGS "Floor Coverings for the '70s". Trade: Oct. 6 & 7, 2:00 - 7:00. By invitation. Contact: Arthur Singer, Carpet Showroom, 979 Third Ave., 832-7789.	DECORATORS FLOOR COVERING ASSN	ESSEX HOUSE COLONNADES
Tuesday Oct. 6 6:30 P.M.- 8:30 P.M.	3RD SESSION: CAREER COURSE Speakers: Marjorie Angerson, Best & Co.; Jean Henderson, Henderson-Leonard; Mr. Kenneth; Blair Sabol, <u>Village Voice</u> . Price: \$3.00. Contact: CI. 6-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENG. CENTER 345 EAST 47TH STREET
Beginning Tuesday Oct. 6	RESORT & SPRING COLLECTION By reservation. Contact: Ann Lawrence, 244-4700.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Oct. 7 11:30 A.M. Champagne	FUR COLLECTION AT BENEFIT SHOW Highlights from Fall collections and preview of couture furs by Revillon. Price: \$5.00, benefit Kips Bay Boys Club, P.O. Box 5157, Grand Central Station. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Wednesday Oct. 7 12:00 Noon Luncheon	PRESS SHOWING: HOLIDAY COIFFURES Hair fashion committee of NHCA will present holiday coiffures; also US team will show styles featured at world competitions. By invitation. Contact: Mitchell Lachman, Bozell & Jacobs, 120 S. Riverside Plaza, Chicago, 312-236-0870.	NATL HAIRDRESSERS & COSMETOLOGISTS ASSN	STATLER-HILTON HOTEL SKYTOP BALLROOM
Wednesday Oct. 7 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Contemporary Fur Collection" by BIJ division of Radley. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212	RADLEY FURS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Cancelled Oct. 7	AMERICAN LAUNDRY MACHINERY INDUSTRIES PRESS LUNCHEON, ORIGINALLY SCHEDULED FOR OCT. 7 AT 12:30 P.M., HAS BEEN CANCELLED		
Wednesday Oct. 7 12:30 P.M. Luncheon	COUTURE COLLECTION AT LUNCHEON SHOW Custom-order Fall-Winter collection. Reservations (\$6.00): PL. 9-7010. Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	RAYMOND MARTIER (29 WEST 56TH ST.)	PLAZA HOTEL TERRACE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Oct. 8	RESORT & HOLIDAY COLLECTION Continuous showings. Contact: PL. 2-0727.	BABA	18 EAST 53RD STREET SHOWROOM - 9TH FLOOR
Thursday Oct. 8- Oct. 13	2ND ANNUAL FLOWER SHOW Hours: 9:30 - 6:00 daily. (Preview: Wed., Oct. 7, 5:00 - 7:00; Price: \$15.00 each or \$25.00 for two; Mrs. George Dalziel, 128 West 58th St.) Public Relations: Ruth Kimball, 695-6194.	BRYANT PARK COMMITTEE	6TH AVENUE AT 42ND STREET
Oct. 10	YOM KIPPUR (Jewish New Year) - begins at sundown, Fri., Oct. 9		
Oct. 11- Oct. 14	33RD FASHION WEEK, VIENNA FAIR PALACE. Contact: Fachverbandberbekleidungs- industrie, 4 Schwarzenbergplatz, A-1030 Vienna, Austria		
Oct. 11- Oct. 15	4TH INTERCHIC FASHION FAIR, BERLIN. Contact: ADB-Ausstellungs-Dienst, 2-4 Keithstrasse, 1 Berlin 30.		
Monday Oct. 12 2:00 P.M.	OPENING OF SPRING COLLECTION Coats, suits, costumes for Spring. Also Mon., Oct. 19 at 2:00. By appointment. Contact: Ruth Shaw, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Monday Oct. 12 7:00 P.M.- 9:00 P.M.	PRIVATE PREVIEW: NEW BOUTIQUE Valentino will preview his first American boutique at a private party. <u>All Invitations Have Been Issued.</u>	VALENTINO	801 MADISON AVENUE AT 67TH STREET
Beginning Monday Oct. 12	SPRING & CRUISE COLLECTION Continuous by appointment. Contact: Ethel Shields, 736-1310.	RENBROOK	230 WEST 39TH STREET SHOWROOM - 7TH FLOOR
Monday Oct. 12- Oct. 16	ITALIAN READY-TO-WEAR SHOWINGS, PITTI PALACE, FLORENCE. Contact: Centro di Firenze per la Moda Italiana, 9/A Viale Gramsci, 50121 Florence. Phone: 67-91-83.		
Oct. 12- Oct. 23	81ST INTERNATIONAL FASHION WEEK, BERLIN. Contact: Fachverband der Berliner Damenoberbekleidungsindustrie e.v., 42 Podbielskiallee, 1 Berlin-Dahlem.		
Tuesday Oct. 13 9:45 A.M.	OPENING OF SPRING COLLECTION Also Oct. 21 at 9:45. By appointment. Contact: Maria Finkel, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Oct. 13 11:00 A.M.	OPENING OF SPRING COLLECTION By appointment. Contact: Rene Tixier, 279-3091.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Oct. 13 12:00 Noon	OPENING: SPRING & RESORT COLLECTION By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Oct. 13 1:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 14, 19, 20, 26 at 1:00. By appointment. Contact: LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Oct. 13 2:30 P.M.	OPENING OF SPRING COLLECTION Also Oct. 15, 20, 22, 28 at 2:30. (<u>Press Show: Mon., Oct. 19 at 3:00 P.M., by invitation.</u>)	BILL BLASS Contact: LA. 4-6968.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Oct. 13 4:00 P.M.	RESORT & SPRING COLLECTION Also Oct. 15, 20, 22 at 4:00. By appointment.	DONALD BROOKS Contact: WI. 7-8235.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Oct. 13 6:30 P.M.- 8:30 P.M.	PRESS PREVIEW: "JUNIOR BEAT" New junior floor. (<u>Open to public: Thurs., Oct. 15, 5:30 - 7:30; fashion shows, music, door prizes.</u>) (<u>Note Change of Dates</u>)	ABRAHAM & STRAUS (BROOKLYN) Publicity: Olga Soffer, TR. 5-7200.	4TH FLOOR
Tuesday Oct. 13 8:00 P.M. Dinner	7TH ANNUAL FASHION BALL Guest of Honor: Marvin Traub, President, Bloomingdale's. Chmn: Andrew Goodman. Chmn: Jerry Silverman. Co-chmn: Abe Schrader and Pauline Trigere. Dinner Chmn: Lloyd Weil. N.Y. Chmn: Newton Glekel. Price: \$125.00 each. (black tie)	AMERICAN-JEWISH COMMITTEE FOR HUMAN RELATIONS Contact: Arthur Feuer, PL. 1-4000 ext. 383.	WALDORF-ASTORIA GRAND BALLROOM
Beginning Tuesday Oct. 13	OPENING: RESORT- SPRING COLLECTION Also introducing "Angela's Boutique". By appointment.	ROSSINO-ANGELA Contact: Norine Burke, 695-7230.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Oct. 14 9:00 A.M. Breakfast	PRESS PREVIEW: POLO SHOP Preview of Polo Shop, featuring complete collection of Coty Award winner, Ralph Lauren. (<u>Note Change of Date</u>) By invitation.	BLOOMINGDALE'S By invitation. Publicity: Arlene Friedlander, PL. 2-1988.	MEN'S STORE STREET FLOOR
Wednesday Oct. 14 10:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 21 at 10:00. By reservation.	BEN REIG Contact: Mr. Revell, CH. 4-1542.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Oct. 14 10:30 A.M.	8TH ANNUAL KNITWEAR DISPLAY "Avant Garde VIII"--display of international knitwear styling and yarn ideas for '71. By invitation only.	DU PONT (350 FIFTH AVE.) Contact: 971-4789.	EMPIRE STATE BLDG. CONFERENCE RM. - 4TH FL.
Wednesday Oct. 14 11:00 A.M.	RESORT-SPRING COLLECTION By invitation. Thereafter by appointment.	SEYMOUR FOX Contact: Pat King, LO. 4-3246.	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Oct. 14	11:30 A.M., OSCAR DE LA RENTA BOUTIQUE PRESS SHOW (see page 5)		
Wednesday Oct. 14 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Coat Collection" by Monika Tilley, available at Lord & Taylor. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	WHITE STAG Contact: Lucille Tice, WI. 7-8235.	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Oct. 14 1:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 21 at 1:00. By reservation.	DONALD BROOKS BOUTIQUE Contact: Lucille Tice, WI. 7-8235.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Oct. 14	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		-4-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Oct. 14	2:00 P.M., CHESTER WEINBERG & CHESTER NOW PRESS SHOW (see below)		
Wednesday Oct. 14 2:30 P.M.	COMPLETE SPRING COLLECTION Designed by Marie McCarthy. Also Oct. 15, 20, 27 at 2:30. By reservation. Contact: CH. 4-1872.	ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Oct. 14 3:00 P.M.	OPENING: RESORT- SPRING COLLECTION Also Oct. 19, 26 at 11:30. By reservation. (Press Show: Wed., Oct. 14 at 11:30 A.M., by invitation.) Contact: Marilyn Pignoni, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Oct. 14 4:00 P.M.	OPENING: SPRING COLLECTION Also Oct. 15, 19, 21 at 4:00. By reservation. (Press Show: Oct. 14 at 2:00 P.M., including Chester Now collection, by invitation.) Contact: Linda Johnson, CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Oct. 14 7:00 P.M. Dinner	ANNUAL AWARD DINNER DANCE Guests of Honor: Harold Krensky, Federated Dept. Stores; Whitney Stevens, J.P. Stevens & Co. Hon. Chmn: Donald McCullough, Collins & Aikman; Richard Abbott, Montgomery Ward; Steven Osterweis, Associated Merchandising Corp. M.C.: Henry Leslie, Burlington Industries. For benefit N.Y. Fashion Designers Workshop Foundation. (black tie) Contact: WI. 7-0324.	THE NEW YORK FASHION DESIGNERS	PLAZA HOTEL BALLROOM
Wednesday Oct. 14 10:00 P.M.	"VIA VENETO CAFE PARTY" Italian ready-to-wear Resort-Spring collections by Carosa, Garbell, Livio de Simone, Tiziani, Argos Dini. By invitation. Thereafter by appointment. Contact: PL. 5-3240.	MODA ROMANA	ST. REGIS MEZZANINE
Beginning Wednesday Oct. 14	OPENING: SPRING COLLECTION Continuous by appointment. Contact: LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Oct. 15 10:00 A.M.	RESORT & SPRING COLLECTION By reservation. Contact: Susan Sheinman, 868-2880.	ANNEMARIE GARDIN FOR PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Oct. 15 11:00 A.M.	OPENING: SPRING COLLECTION For press and buyers. Also Oct. 21, 28 at 11:00. By reservation. Contact: 564-3857.	TRAINA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Thursday Oct. 15 11:00 A.M.	OPENING: RESORT- SPRING COLLECTION By reservation. (Press Show: Mon., Oct. 19 at 10:30, by invitation.) Contact: Dorothy Hermé, CH. 4-7270.	NANDO-SARMI LTD.; SARMI BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Oct. 15	12:00 Noon, GEOFFREY BEENE PRESS SHOW (see page 6)		
Thursday Oct. 15 12:00 Noon	CRUISE & SPRING COLLECTION By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 15 2:00 P.M.	PRESS PREVIEW: RESORT-SPRING Press preview of Resort-Spring collection. Also Oct. 19, 20 at 2:00. By reservation. Contact: 594-5660.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Oct. 15	2:30 P.M., ALDRICH, 530 Seventh Avenue, 12th floor, CH. 4-1872		
Oct. 15	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		
Oct. 15	3:00 P.M., OSCAR DE LA RENTA PRESS SHOW (see below)		
Oct. 15	4:00 P.M., CHESTER WEINBERG, 498 Seventh Avenue, 10th floor, CH. 4-3877		
Oct. 15	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235		
Thursday Oct. 15 4:00 P.M. Cocktails	FASHION SHOW AT BENEFIT PARTY "Best of Designer Collections" presented by Bonwit Teller. Admission by membership subscription; guests: \$15.00 each. Contact: MU. 7-1564.	CHILDREN'S BLOOD FNDTN (342 MADISON AVENUE)	ITALIAN CONSULATE 690 PARK AVENUE
Oct. 15	5:30 - 7:30 P.M., ABRAHAM & STRAUS CUSTOMER SHOW (see page 4)		
Beginning Thursday Oct. 15	SPRING-RESORT COLLECTION By reservation. Contact: Bettye Whiteman, 524-7900.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Friday Oct. 16 10:30 A.M.	RESORT & SPRING COLLECTION Also Oct. 20, 22 at 10:30. (<u>Press Show: Thurs., Oct. 15 at 3:00 P.M., by invitation.</u>) Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Friday Oct. 16 12:00 Noon	OPENING OF SPRING COLLECTION Also Oct. 19, 21, 23 at 12:00 Noon. (<u>Press Show: Thurs., Oct. 15 at 12:00 Noon, by invitation.</u>) Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Friday Oct. 16 1:30 P.M.	RESORT-SPRING COLLECTION "The Scarlet Ribbon Collection" designed by Cathy and Linda. By reservation. Thereafter by appointment. Contact: 362-9054; or Rosemary Sheehan, 333-6420.	DECAMERON	PLACE TO BE ANNOUNCED
Oct. 17- Oct. 22	20TH SALON, READY-TO-WEAR SHOWINGS, PARIS. Contact: Federation Française des Industries du Vetement Feminin, 69 rue de Richelieu, Paris II, France.		
Sunday Oct. 18- Oct. 21	SPRING MENSWEAR FROM BRITAIN Menswear by: Astraka, Atkinson Rhodes, Baracuta, Ben Sherman, J. Comfort, English Calico, Falmer, Fox Bros., S. Gore & Son, Grafton, Hatton Chain, John Langford, Justman, Just Men, Lybro, Mr. Harry, Pringle of Scotland, Sabre Sportswear, Sinclair, Sindal Bros., Solid Gold Ties, South Sea Bubble. Contact: Julian Clifford, 563-1000; or Brian Houldsworth, 593-2258.	CLOTHING EXPORT COUNCIL	HOTEL NEW YORKER 8TH AVE. & 34TH ST.
Oct. 19	10:30 A.M., NANDO-SARMI LTD. PRESS SHOW (see page 5)		
Oct. 19	11:30 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 - 7th, 23rd fl., 524-9350		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 19	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Oct. 19	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
Oct. 19	2:00 P.M., LEO NARDUCCI, 530 Seventh Avenue, 11th floor, 594-5660		
Oct. 19	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, OX. 5-5100		
Monday	SPRING-SUMMER	PRISCILLA OF BOSTON	498 SEVENTH AVENUE
Oct. 19	BRIDAL COLLECTION		SHOWROOM - 9TH FLOOR
2:15 P.M.	By invitation only. Thereafter by appointment. Contact: Julian Pollack, 244-3847.		
Oct. 19	3:00 P.M., BILL BLASS PRESS SHOW (see page 4)		
Oct. 19	4:00 P.M., CHESTER WEINBERG, 498 Seventh Avenue, 10th floor, CH. 4-3877		
Monday	SPRING COUTURE	RICHARD TAM	PLAZA HOTEL
Oct. 19	COLLECTION	(CALIFORNIA)	TERRACE ROOM
5:00 P.M.	Show at 5:30. For press and buyers, by invitation. Thereafter by appointment, Suite 249. Contact: 550 East 10th Street, Oakland, 415-444-5070.		
Cocktails			
Monday	PREVIEWS:	LE DRUGSTORE	1085 THIRD AVENUE
Oct. 19	NEW STORE		AT 64TH STREET
5:00 P.M.	Preview of the restaurants, boutiques, galleries as in the Paris Drugstore.		
and	By invitation. Opens to public, Tues., Oct. 20 at 11:00 A.M. Publicity:		
9:00 P.M.	Jan Taylor, 219 East 69th Street, TR. 9-8965.		
Monday	PREVIEW: NEW	CLAUDIA BY	ST. REGIS
Oct. 19	COLLECTION	GEORGE HALLEY	ROOF
6:30 P.M.	Preview of new collection by George Halley. For press and buyers, by invitation. Thereafter by appointment in showroom, 24 West 57th Street, 8th floor. Contact: Miss Roberta, 246-2432.		
Cocktails			
Beginning	OPENING: SPRING	LAWRENCE OF LONDON	512 SEVENTH AVENUE
Monday	COLLECTION		SHOWROOM - 20TH FLOOR
Oct. 19	Continuous showings. Contact: Rita Young, 244-3815.		
Monday	SPRING-SUMMER	MOUNTAIN ARTISANS	GOTHAM HOTEL
Oct. 19-	COLLECTION	(CHARLESTON, W. VA.)	PRIVATE SUITE
Oct. 30	By appointment. Contact: Florette Angel or Sally Wells, 304-342-3171.		
Beginning	SPRING	MR. BLACKWELL	530 SEVENTH AVENUE
Monday	COLLECTION		SHOWROOM - 21ST FLOOR
Oct. 19	By appointment. Contact: Nan Coven, BR. 9-8575.		
Monday	LONDON DESIGNER	CLOTHING EXPORT	PICCADILLY HOTEL
Oct. 19-	COLLECTIONS	COUNCIL	LONDON, ENGLAND
Oct. 22	Spring collections by: Thea Porter, Mary Quant, John Bates at Jean Varon, Rosalind Yehuda, Annacat, Hilary Floyd, Gina Fratini, Christopher McDonnell, Ossie Clark, Alice Pollock. By admission card only. Contact: Clothing Export Council, 54 Grosvenor Street, London.		
Tuesday	OPENING OF	JACQUES TIFFEAU	550 SEVENTH AVENUE
Oct. 20	SPRING COLLECTION		SHOWROOM - 8TH FLOOR
9:30 A.M.	Also Oct. 22 at 9:30. By reservation. Contact: WI. 7-4551.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 20	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350		
Tuesday Oct. 20 12:00 Noon	SPRING & RESORT COLLECTION By invitation. Also Oct. 22 at 12:00 Noon. Contact: LW. 4-0454.	BEENE BAZAAR	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Oct. 20	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
Oct. 20	2:00 P.M., LEO NARDUCCI, 530 Seventh Avenue, 11th floor, 594-5660		
Oct. 20	2:30 P.M., ALDRICH, 530 Seventh Avenue, 12th floor, CH. 4-1872		
Oct. 20	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		
Oct. 20	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235		
Beginning Tuesday Oct. 20	OPENING OF SPRING COLLECTION By appointment. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Oct. 21 8:30 A.M. Breakfast	SPRING COLLECTION Show at 9:15. By invitation. By appointment from Oct. 19-30 in private suite. Contact: Dolores Byers, 213-627-9154. Publicity: Barbara Kling, LT. 1-8024.	TRAVILLA (122 E. 7TH ST.)	PLAZA HOTEL TERRACE ROOM
Wednesday Oct. 21 9:00 A.M. Breakfast	PRESS PREVIEW: WALL COVERINGS Press preview of new wall coverings designed by Jack Lenor Larsen. By invitation. Contact: Edith Siroto, 427-9949.	KARL MANN ASSOCIATES	232 EAST 59TH STREET
Oct. 21	9:45 A.M., CHRISTIAN DIOR-NEW YORK, 498 Seventh Avenue, 17th floor, LO4-9220		
Oct. 21	10:00 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542		
Oct. 21	11:00 A.M., TRAINA BOUTIQUE, 550 Seventh Avenue, 15th floor, 564-3857		
Oct. 21	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Oct. 21	1:00 P.M., DONALD BROOKS BOUTIQUE, 550 Seventh Avenue, 21st floor, WI7-8235		
Oct. 21	4:00 P.M., CHESTER WEINBERG, 498 Seventh Avenue, 10th floor, CH. 4-3877		
Wednesday Oct. 21 5:30 P.M.	PREVIEW OF SPRING COLLECTION By invitation only. Thereafter by appointment in showroom, 530 Seventh Avenue, 18th floor. Contact: Ruth McLaughlin, BR. 9-5012.	MOLLIE PARNIS BOUTIQUE	PIERRE HOTEL COTILLION ROOM
Wednesday Oct. 21 6:30 P.M.	OSCAR DE LA RENTA MEN'S WEAR COLLECTION Oscar de la Renta previews his men's collection for Cruise-Resort. By invitation only. Contact: Jerrie Rosenberg, Mildred Custin Ltd., 421-3974; or Bernie Toll, After Six, LT. 1-7206.	AFTER SIX	WHITEHOUSE & HARDY 681 FIFTH AVENUE
Oct. 22	9:30 A.M., JACQUES TIFFEAU, 550 Seventh Avenue, 8th floor, WI. 7-4551		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 22	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350		
Oct. 22	12:00 Noon, BEENE BAZAAR, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Oct. 22	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		
Thursday Oct. 22 3:00 P.M.	OPENING: NEW DIVISION Spring collection designed by Christian Mann for Traina Sport. For press and buyers, by reservation. Also Oct. 29 at 3:00. Contact: 564-3857.	TRAINA SPORT BY CHRISTIAN MANN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Oct. 22	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235		
Oct. 23	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Oct. 24- Nov. 1	READY-TO-WEAR SHOWINGS, NICE. Contact: Salon Cote d'Azur, 2 Blvd. Victor Hugo, Nice, France.		
Saturday Oct. 24- Nov. 1	6TH ANNUAL ANTIQUES FAIR Hours: 1:00 - 11:00 daily; 1:00 - 7:00 Sunday and closing day. Admission: \$2.50. (Press Preview: Fri., Oct. 23, 11:00 A.M.) Winick, BE. 3-6010.	NATL ARTS & ANTIQUES (11 WARREN STREET)	7TH REGIMENT ARMORY PARK AVE. & 67TH ST. Publicity: Pearl
Oct. 25- Oct. 29	IGEDO FASHION FAIR, DUSSELDORF. Contact: Internationale Modemesse Gmbh, 28 Freiligrathstrasse, 4 Dusseldorf, Germany.		
Monday Oct. 26 8:00 A.M. Breakfast	SHOWING: MEN'S & BOYS' FASHIONS "Viewpoints '71"--collection of men's and boys' wear ideas by the editor, the designer, the retailer. <u>Show at 9:00.</u> By invitation. Contact: Jean Driscoll, FL. 5-7850.	CORDUROY COUNCIL (527 MADISON AVENUE)	STATLER-HILTON 7TH AVE. & 33RD ST.
Oct. 26	11:30 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 - 7th, 23rd fl., LA. 4-9350		
Oct. 26	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520		
Monday Oct. 26 2:00 P.M.	SPRING-SUMMER BRIDAL COLLECTION "Bridal Enchantment"--1971 Spring-Summer bridal and bridesmaid collection designed by Christos. Also Oct. 27, 28, Nov. 2, 3 at 2:00. By appointment. Contact: 565-3304. Publicity: Margaret Hodge Co., 765-0653.	GALINA-BOUQUET BRIDALS	499 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday Oct. 26 4:30 P.M.- 6:30 P.M. Cocktails	PRESS PREVIEW: INT'L DATELINE COLLECTION Premiere showing of pret-a-porter clothes for Resort, Spring, Summer, designed by ZuZu Angel, for international travel. <u>Show at 5:00.</u> By invitation. Publicity: Lisa Curtis, 684-7444.	ZUZU ANGEL (RIO DE JANEIRO)	REGENCY BALLROOM PARK AVE. & 61ST ST.
Beginning Monday Oct. 26	OPENING OF SPRING COLLECTIONS Continuous showings. Contact: WI. 7-5324.	THE ARKINS; LANVIN; LOUIS FERAUD FOR ARKIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings. Contact: CH. 4-2700.	GINALA	512 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 26	OPENING OF SPRING COLLECTIONS Continuous showings.	MR. MORT; S.S.H. BY STAN HERMAN Contact: 524-3818.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Oct. 27 9:30 A.M.	PRESS PREVIEW: "LIFE STYLES" Presentation of color and fabric trends for Fall '71 in Eastman Fibers. <u>Press Preview at 9:30.</u> Customer shows at 2:30 and 4:30. By invitation. Contact: Lynne Fisher, 262-8196.	EASTMAN CHEMICAL PRODUCTS	KODAK GALLERY 1133 SIXTH AVENUE
Tuesday Oct. 27 10:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 29, Nov. 3 (Resort-Spring); Nov. 5 (Spring) at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Oct. 27 10:30 A.M.	PRESS PREVIEW: SPRING COLLECTION By invitation only. Beginning Wed., Oct. 28, continuous by appointment. Contact: LO. 3-0988. Publicity: Len Gerber, 752-2254.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Oct. 27 11:30 A.M.	PREVIEW: SPRING COLLECTION By invitation. Contact: LO. 4-9194. Publicity: Betty Yarmon, 755-3487.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Oct. 27 12:30 P.M. Luncheon	BENEFIT SHOWING BY MME. GRES Showing of couture collection by Mme. Grès at luncheon benefit for Musicians Emergency Fund. Price: \$30.00 each. Contact: Frances Cohan, PL. 1-0530.	MUSICIANS EMERGENCY FUND (745 FIFTH AVENUE)	PIERRE HOTEL CORONET ROOM
Tuesday Oct. 27 6:00 P.M.	6TH ANNUAL DESIGN AWARDS Presentation of awards for outstanding eyewear design. Cocktails and show for press and industry. By invitation. Publicity: Ruth Hammer, 246-4818.	FASHION EYEWEAR GROUP OF AMERICA	PLAZA HOTEL TERRACE ROOM
Tuesday Oct. 27 2:30 P.M.	SPRING COLLECTION BY OLE BORDEN By reservation. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Oct. 27	2:30 P.M., ALDRICH, 530 Seventh Avenue, 12th floor, CH. 4-1872.		
Beginning Tuesday Oct. 27	OPENING OF SPRING COLLECTION Day-through-evening collection designed by Eleanor Brenner. Continuous by appointment. Contact: Ruth Shiller or Norma Wilk, 947-9677.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Oct. 28	10:00 A.M., ADELE SIMPSON (Resort-Spring), 530 - 7th, 23rd fl., LA. 4-7626		
Wednesday Oct. 28 11:00 A.M. & 2:30 P.M.	PREVIEW OF SPRING LINGERIE "New Horizons"--bodywear, daywear, nightwear at 11:00 and 2:30. By invi- tation only. Contact: Mary Ann Shraky, 682-8510.	GOSSARD-ARTEMIS	330 MADISON AVENUE SHOWROOM - PENTHOUSE
Oct. 28	11:00 A.M., TRAINA BOUTIQUE, 550 Seventh Avenue, 15th floor, 564-3857		
Oct. 28	2:00 P.M., GALINA-BOUQUET, 499 Seventh Avenue, 12th floor, 565-3304		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 28	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		
Oct. 28	2:30 P.M., GOSSARD-ARTEMIS PREVIEW OF SPRING LINGERIE (see page 10)		
Thursday	PRESS PREVIEW:	JERRY SILVERMAN	530 SEVENTH AVENUE
Oct. 29	SPRING COLLECTION	BY SHANNON RODGERS	SHOWROOM - 17TH FLOOR
11:00 A.M.	By invitation. Thereafter by appointment. Contact: CH. 4-4940.		
Oct. 29	3:00 P.M., TRAINA SPORT, 550 Seventh Avnnue, 22nd floor, 564-3857		
Thursday	PREMIERE SHOWING	MISS DIOR	ST. REGIS
Oct. 29	IN NEW YORK	(498 SEVENTH AVE.)	ROOF
4:00 P.M.	Spring collection designed by Philippe Guibourge. By invitation. There-		
Cocktails	after in showroom, 17th floor. Contact: LO. 4-9220.		
Friday	"MUSICAL CHAIRS	THE FRAGRANCE	PLAZA HOTEL
Oct. 30	FORUM"	FOUNDATION	BAROQUE & CRYSTAL
9:30 A.M.-	Round-table discussions from 9:30 A.M. - 12:00 Noon: "Inside Merchandising		
12:00 Noon;	and Promotion"; "Art of Fragrance Communication"; "Marketing Tactics";		
12:30 P.M.	"Retail Know-how", "Packaging Persuasion"; "Fragrance in Changing Life		
Luncheon	Styles"; "Fragrance in the Making". Luncheon at 12:30 P.M.; guest speaker: Marya Mannes. By reservation. Prices: \$25.00, members; \$30.00, non-members (forum & luncheon); \$10.00, members; \$12.00, non-members (forum only); \$17.50, members; \$20.00, non-members (luncheon only). Contact: The Fragrance Foundation, 101 Park Avenue, MU. 4-4911.		
Nov. 2	2:00 P.M., GALINA-BOUQUET, 499 Seventh Avenue, 12th floor, 565-3304		
Beginning	OPENING OF	CUDDLECOAT;	500 SEVENTH AVENUE
Monday	SPRING COLLECTION	V & J DESIGNS	SHOWROOM - 5TH FLOOR
Nov. 2	By reservation. Contact: Cary, BR. 9-9223.		
Beginning	OPENING OF	RICHARD FRONTMAN	498 SEVENTH AVENUE
Monday	SPRING COLECTION		SHOWROOM - 9TH FLOOR
Nov. 2	By reservation. Contact: 524-5093. Publicity: Stutman Associates, 247-2662.		
Nov. 3	2:00 P.M., GALINA-BOUQUET, 499 Seventh Avenue, 12th floor, 565-3304		
Nov. 3	10:00 A.M., ADELE SIMPSON (Resort-Spring), 530 - 7th, 23rd fl., LA. 4-7626		
Beginning	OPENING OF	LESLIE FAY	1400 BROADWAY
Tuesday	SPRING COLLECTION		SHOROOM - 16TH FLOOR
Nov. 3	Informal showings by appointment. Contact: LW. 4-9000.		
Nov. 5	10:00 A.M., ADELE SIMPSON (Spring), 530 - 7th, 23rd floor, LA. 4-7626		
Monday	23RD ANNUAL	METROPOLITAN MUSEUM	5TH AVE. & 82ND ST.
Nov. 23	"PARTY OF THE YEAR"	OF ART	
8:00 P.M.	Co-chmn: John S. Burke, Jr.; Melvin E. Dawley; William M. Fine; Gordon P. Franklin; Andrew Goodman; Geraldine Stutz. Tickets: \$125.00 each, limited to 650. (black tie) Contact: Barbara Benson, TR. 9-5500.		
Nov. 26	THANKSGIVING DAY (Thursday)		

1971

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